

## Mayor's Declaration for Action on Road Safety

We, the elected Mayors representing diverse and unique cities worldwide, acknowledge the universal concern that road safety poses by;

### **Taking note of:**

- i. The UN General Assembly Resolution A/RES/74/299 dated 2 September 2020 on "Improving global road safety, proclaiming the Second Decade of Action for Road Safety with the target of preventing at least 50% of road traffic deaths and injuries by 2030;
- ii. The Stockholm Declaration of the Third Global Ministerial Conference on Road Safety: Achieving Global Goals 2030 (Stockholm, 19-20 February 2020);
- iii. The Sustainable Development Goals, including target 3.6 of the SDGs of reducing road fatalities and injuries by half and target 11.2 of providing access to safe, affordable, accessible and sustainable transport systems for all; and
- iv. The New Urban Agenda, adopted at Habitat III in October 2016 in Quito, with the participation *inter-alia* of subnational and local governments.

### **Recognising that:**

- i. About 1.3 million people die and 50 million get injured in global road accidents with 90% of these incidents occurring in rapidly urbanising Low- and Middle-Income Countries (LMICs) costing them between 3% and 5% of its GDP and jeopardising their development prospects<sup>1</sup>;
- ii. Road crashes are the leading cause of death for children and young adults aged 5-29 and the 12th leading cause of death when all ages are considered;<sup>2</sup>
- iii. The Safe System Approach does not accept any level of deaths and serious injuries from road traffic incidents and emphasises the reciprocal rights and responsibilities of road users, government, civil society, private sector, funders, and UN agencies;
- iv. Compact urban planning, transit-oriented development, and a shift from cars to public transport, walking, and cycling improve road safety by reducing congestion and decreasing road infrastructure wear;
- v. Improving walking, cycling and public transport can boost both climate and road safety;
- vi. The relationship between road safety and social justice is paramount, as vulnerable road users, vulnerable population groups, and LMIC are particularly impacted by road incidents;
- vii. Effective measures have been taken by cities and countries worldwide to reduce road fatalities and injuries, including projects carried out under the aegis of the UNRSF and other donors;
- viii. The value of political leadership and long-term commitments for planning, implementing, and monitoring road safety initiatives; and
- ix. Multi-sectoral and multi-stakeholder partnerships are needed to tackle road safety comprehensively, involving the private sector, civil society, academia, and schools among others.

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<sup>1</sup> [WHO, 2023](#) and [WEF, 2021](#)

<sup>2</sup> [WHO, Global Status Report on Road Safety, 2023](#)

**Resolve, in the following areas, to:**

Data collection and monitoring:

- i. Identify, monitor and evaluate road safety initiatives that can help our cities reduce road traffic fatalities and serious injuries at least by half by 2030.
- ii. Strengthen data collection efforts to assess current levels of road incidents in our urban areas following standardised methodologies that can be understood and shared by other cities.

Infrastructure and road design:

- iii. Review and update standards for streets, intersections, and crossings with universal design standards, ensuring accessibility and safety for all.
- iv. Implement measures such as speed limitations and street redesign to reduce hazards.

Multistakeholder collaboration:

- v. Include national and local authorities, private sector, civil society and academia as important stakeholders for road safety initiative.
- vi. Engage with nation to improve emergency response and post-crash recovery systems.
- vii. Establish inter-jurisdictional transport and road safety coordination authorities to promote safer rural-urban and city-city connectivity.
- viii. Provide an enabling environment for start-ups and entrepreneurs to address road safety.
- ix. Support local organisations to develop and test pilot projects and replicate successful solutions.

Sustainable transportation:

- x. Advocate for cycling, walking and green public transport as a strategy to reduce road incidents.
- xi. Develop SUMP's in our cities to promote multi-modality and prioritise green modes of transport.

Vehicles standards, training and regulations:

- xii. Collaborate with national ministries on vehicles standards and training for transport professionals and frontline workers to better enforce road safety laws and regulations.
- xiii. Encourage the use of modern vehicles, modernise public transport, and implement vehicle inspection and maintenance programs.
- xiv. Ensure the safety of freight transport in urban settings through promoting last-mile deliveries with smaller-sized vehicles and regulating heavy vehicles circulation.

Education and Awareness:

- xv. Educate the public, with a focus on children and the Youth, about road safety.
- xvi. Develop evidence-based mass media campaigns, increase seat belt and helmet use and reduce drinking and driving and speeding.
- xvii. Create local resources for road safety advocacy, such as fact sheets and digital media content, and organise car-free and open-street days.

Financing:

- xviii. Strengthen the allocation of additional financial resources at national and international levels for road safety, exploring innovative financing mechanisms.
- xix. Allocate sufficient financial resources for road safety initiatives, and explore own funding sources i.e. from car parking or land value capture.

**Reiterating our strong commitment, we hereby resolve to:**

1. Review our road safety performance on an annual basis and prepare an **annual Voluntary Road Safety Report**.
2. Share our experience and learn from other cities and countries across the world on improving road safety by joining the **Global Alliance of Cities for Road Safety (ACROS)**.
3. Become a road safety champion and join the **"Make a Safety Statement" campaign** of the UN Secretary General's Special Envoy on Road Safety through the promotion of road safety messages on media and outreach channels.



**To finalise, we call upon** the United Nations to support our efforts to improve road safety and take the messages on road safety to the International Day on Sustainable Transport, the Summit of the Future, the Social Summit, the World Urban Forum and the UN-Habitat Assembly.

[Name of the City]

[Date]

[Signatory's name]

[Signature]